



Masco Canada Limited Online Sales Application and Agreement

Please complete this form **after** reviewing all sections of the attached documents:

- **Canadian Hansgrohe Brand Sales Policy**
- **Canadian Hansgrohe Brand Minimum Advertised Price (MAP) Policy**
- **Exhibit A – Requirements for Authorized Online Retailers**

Your signature on this form indicates that you have read and acknowledge the Canadian Hansgrohe Brand Sales Policy, the Canadian Hansgrohe Brand MAP Policy, the Requirements for Authorized Online Retailers and all other applicable Masco Canada Limited (MCL) Hansgrohe® brand policies as listed on the mascocanada.com website in the Brand section under Hansgrohe.

- This Application must be filled out in its entirety for an online retailer to be considered for authorization.
- Please forward the completed and signed form to hansgrohecanadasales@mascocanada.com for processing.

Masco Canada Limited reserves the right, in its sole discretion, to approve, withhold or withdraw its authorization of online retailers and/or modify the requirements to become or remain an Authorized Online Retailer.

APPLICATION FORM

Company Profile	
Company Name	
Name of primary Contact	
Job Title	
Company Address 1	
Company Address 2	
City	
Province	
Postal Code	
Email	
Phone	
Purchases (\$) of Hansgrohe® products (past 12 months)	



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eBusiness Details

Year started selling online:

Names of active website(s) currently selling products:

Website Details

Name/URL of website(s) applying for authorization to sell Hansgrohe products:

Customer Service Hours as stated on each website:

Return Policy as stated on each website:

Supplier Details

Name(s) and address (es) of the person(s) or entities from which Applicant purchases Hansgrohe products:

Signature:

I certify that (a) I am authorized to sign this Application on behalf of the Company, (b) the details in this Application are accurate and complete, and (c) if any of the above information changes, an updated form will be submitted to Masco Canada Limited.

Signature: _____
Name (please print): _____
Position/Title: _____
Date: _____

MCL Use Only: (This portion is to be completed by Masco Canada Limited Representative.)

Signature: _____
Approved by (please print): _____
Position/Title: _____
Date: _____

Approved? Y / N

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Exhibit A

Requirements for Authorized Online Retailers

In order to be designated, and to continue, as an Authorized Online Retailer of Hansgrohe® MAP Products (as defined in the Hansgrohe Brand Sales Policy), a company must comply with all of the following conditions as determined by Masco Canada Limited (MCL) in its sole discretion:

- Its website name and URL shall be consistent with the image of the Hansgrohe brand as determined by MCL in its sole discretion.
- The website must display Hansgrohe products in a manner that is consistent with the Hansgrohe brand image as determined by MCL in its sole discretion.
- If also selling other than online, the company must maintain the same high standards with its online sales as with its non-online sales.
- The company must provide transfer/POS data with respect to its online sales of all Hansgrohe products on a quarterly basis.

MCL may periodically conduct a review of Authorized Online Retailers and revoke Authorized status from those that are not in compliance with the above requirements.

In addition, the company must comply with all Sales, Minimum Advertised Price (MAP) and other MCL policies. These policies will be available on mascocanada.com, in the Brand section under Hansgrohe and through your local representative.