

# AXOR

## **Masco Canada Limited Online Sales Application and Agreement**

Please complete this form **after** reviewing all sections of the attached documents:

- **Canadian AXOR Brand Sales Policy**
- **Canadian AXOR Brand Minimum Advertised Price (MAP) Policy**
- **Exhibit A – Requirements for Authorized Online Retailers**

Your signature on this form indicates that you have read and acknowledge the Canadian AXOR Brand Sales Policy, the Canadian AXOR Brand MAP Policy, the Requirements for Authorized Online Retailers and all other applicable Masco Canada Limited (MCL) AXOR® brand policies as listed on the [mascocanada.com](http://mascocanada.com) website in the Brand section under AXOR.

- This Application must be filled out in its entirety for an online retailer to be considered for authorization.
- Please forward the completed and signed form to [axorcanadasales@mascocanada.com](mailto:axorcanadasales@mascocanada.com) for processing.

Masco Canada Limited reserves the right, in its sole discretion, to approve, withhold or withdraw its authorization of online retailers and/or modify the requirements to become or remain an Authorized Online Retailer.

### **APPLICATION FORM**

<b>Company Profile</b>	
Company Name	
Name of primary Contact	
Job Title	
Company Address 1	
Company Address 2	
City	
Province	
Postal Code	
Email	
Phone	
Purchases (\$) of AXOR® products (past 12 months)	



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**eBusiness Details**

Year started selling online:

Names of active website(s) currently selling products:

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**Website Details**

Name/URL of website(s) applying for authorization to sell AXOR products:

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Customer Service Hours as stated on each website:

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Return Policy as stated on each website:

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**Supplier Details**

Name(s) and address (es) of the person(s) or entities from which Applicant purchases AXOR products:

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**Signature:**

I certify that (a) I am authorized to sign this Application on behalf of the Company, (b) the details in this Application are accurate and complete, and (c) if any of the above information changes, an updated form will be submitted to Masco Canada Limited.

Signature:

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Name (please print):

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Position/Title:

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Date:

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**MCL Use Only: (This portion is to be completed by Masco Canada Limited Representative.)**

Signature:

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Approved by (please print):

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Position/Title:

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Date:

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Approved? Y / N



## **Masco Canada Limited Online Sales Application and Agreement**

### **Exhibit A**

#### **Requirements for Authorized Online Retailers**

In order to be designated, and to continue, as an Authorized Online Retailer of AXOR® MAP Products (as defined in the AXOR Brand Sales Policy), a company must comply with all of the following conditions as determined by Masco Canada Limited (MCL) in its sole discretion:

- Its website name and URL shall be consistent with the image of the AXOR brand as determined by MCL in its sole discretion.
- The website must display AXOR products in a manner that is consistent with the AXOR brand image as determined by MCL in its sole discretion.
- If also selling other than online, the company must maintain the same high standards with its online sales as with its non-online sales.
- The company must provide transfer/POS data with respect to its online sales of all AXOR products on a quarterly basis.

MCL may periodically conduct a review of Authorized Online Retailers and revoke Authorized status from those that are not in compliance with the above requirements.

In addition, the company must comply with all Sales, Minimum Advertised Price (MAP) and other MCL policies. These policies will be available on [mascocanada.com](http://mascocanada.com), in the Brand section under AXOR and through your local representative.